

PRESS RELEASE

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Chwarae Teg makes key appointment to drive Welsh women in economy

Wales' leading economic development agency for women has appointed a Senior Business Development Officer - Policy.

25-year-old Zoë Brewis joins Chwarae Teg from the Royal National Institute for the Deaf (RNID) where she was Campaigns Assistant. In her new role she aims to help influence policy directly relating to women and economic development and develop opportunities for the pan Wales agency.

With a degree in Politics, Zoë has always had a passion for current affairs and jumped at the chance to work for Chwarae Teg in a role which would involve responding to consultations from Europe, Westminster and the Welsh Assembly Government.

Bridgend born Zoë said: "It was when I was working at the Welsh Assembly Government, as a Researcher and Press Officer that I first became aware of the work done by Chwarae Teg and it made me eager to join the pioneering organisation.

"In my role I am able to develop my love for current affairs and use my research skills to identify any policy developments that may affect the work we do. My role is challenging and rewarding at the same time, with huge variety day to day."

Chwarae Teg was established in 1992 to support, develop and expand the role of women in the Welsh economy and has undertaken a number of projects which have directly assisted women in the areas of enterprise, employment and learning.

Marcella Maxwell, Chwarae Teg's Chief Executive said: "We are so pleased to be able to recruit talented individuals - Zoë's role is a newly created position which will focus on the policy aspects of gender equality including the barriers that face women in Wales as well as the positive contribution women make to the economy, particularly once those barriers are removed. Zoë is motivated and excited about tackling the issues that face women both in the workplace and in the economy."

For more information on the work done by Chwarae Teg visit www.chwaraeteg.com.

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